

Marketing Services

Access Our Local Market Knowledge—Your Success Is Our Success!

MEDIA BUY

- Consultation developing your event's marketing plan –FREE
- Assistance arranging local press interviews –FREE
- Distribution of your provided press release to local/state-wide media –FREE
- Poster distribution (posters must be provided, 100 pc. minimum), \$150 minimum charge
- Ad placement in local media outlets (15% commission applies)
 - Discounted advertising rates with KBSU Radio (National Public Radio)
 - Discounted newspaper rates in the Idaho Statesman, Boise Weekly and Idaho Press Tribune
 - Opportunity to be included in the Morrison Center's strategically-placed strip ad in the Idaho Statesman's Friday SCENE (Arts & Entertainment Magazine)
 - Ad design: \$25/hour

E-MARKETING/SOCIAL MARKETING

- Inclusion in monthly Morrison Center e-newsletter (97,000+ subscribers) –FREE
- Submission to local web calendars –FREE
- Social media mentions—Facebook and Twitter –FREE
- Dedicated promotional e-mail blast (market segment available): \$250
- Dedicated group sales e-mail blast to local corporations and inclusion on our group sales web page (<http://www.morrisoncenter.com/corporate-groups>) (includes box office setup): \$250

MORRISON CENTER WEBSITE ([MorrisonCenter.com](http://www.morrisoncenter.com))

- Inclusion under Calendar section –FREE
- Inclusion of graphic and information on the Center's home page display prior to performance –FREE

CAMPUS MARKETING

- Inclusion in Boise State University's "Update" website for faculty and staff –FREE
- Inclusion of graphic and text on Boise State University's electronic billboard –FREE
- Inclusion on campus-wide television monitors –FREE
- Bulletin board postings announcing student discount (50-8.5" x 11" flyers must be provided) –FREE

MARKETING AT THE VENUE

- Inclusion on lobby monitors aired on show nights –FREE
- Inclusion of your marketing collateral on lobby promo table (flyers or poster must be provided) –FREE

Please note that some restrictions may apply when providing above "–FREE" items.

To learn more about our Marketing Services please contact (208)-426-1424