



SPONSOR LEVELS

\$40k - SPOTLIGHT

- Exclusive recognition as the Title Sponsor for the 25/26 season
- Sponsor Recognition, including:
 - Full Page Ad in all printed programs (Over 50k to be distributed)
 - Logo on all season promotional materials
 - Recognition on outdoor and indoor digital signage
 - Logo, link, or text recognition on Special event marketing materials (1 AVAILABLE)
- Special thanks from the stage at MC Presents (when applicable), the Patty Duke Awards, Season Reveal Party, and donor events
- Recognition in Morrison Center Annual Report
- Access to purchase season box seats for Broadway in Boise 25/26 season (comes with exclusive access to VIP Ovation Lounge)
- Access to box seats for non-Broadway events*
- Custom activation as agreed upon between Morrison Center and Sponsor
- Host a private event on the Morrison Center stage (rental fee waived only)

\$25k - CENTER STAGE

- Recognition in Morrison Center Annual Report
- Sponsor Recognition, including: digital signage, programs, and special event marketing materials
- Special thanks from the stage at MC Presents (when applicable), the Patty Duke Awards, Season Reveal Party, and donor events
- Access to purchase season box seats for Broadway in Boise 25/26 season (comes with exclusive access to VIP Ovation Lounge)
- Access to box seats for non-Broadway events*
- Custom activation as agreed upon between Morrison Center and Sponsor

\$15k - ENSEMBLE

- Sponsor Recognition, including: digital signage, programs, and special event marketing materials
- Access to purchase season box seats for Broadway in Boise 25/26 season (comes with exclusive access to VIP Ovation Lounge)
- Access to box seats for non-Broadway events*
- Custom activation as agreed upon between Morrison Center and Sponsor

\$5k - CHORUS

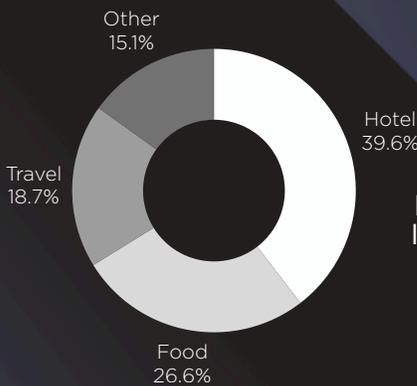
- Sponsor Recognition, including: digital signage and programs
- Access to purchase season box seats for Broadway in Boise 25/26 season (comes with exclusive access to VIP Ovation Lounge)



*Based on Availability



IMPACT



Boosts the greater Idaho economy by:
\$27M annually

Brings education programming to
17 SCHOOL DISTRICTS

OUR DEMOGRAPHIC

250+ Annual Performances
240k Patrons Annually
11k Broadway Subscribers

FINANCIAL STATUS



MEDIA REACH

WEBSITE

Monthly Views: 41,000
 7,000 Monthly Google Business Interactions

MorrisonCenter.com

SOCIAL MEDIA REACH

Impressions: 3M

- 21,680 followers
1.8% Engagement Rate
- 10.9k followers
1.6% Engagement Rate
- 328 followers
11.1% Engagement Rate

PLAYBILL DISTRIBUTION

140k Broadway Playbills

EMAIL MARKETING

- 167,963 Email Newsletter Club
41% Open Rate